

What are the opportunities
for use of 3D printing
for production of FMCG
packaging?



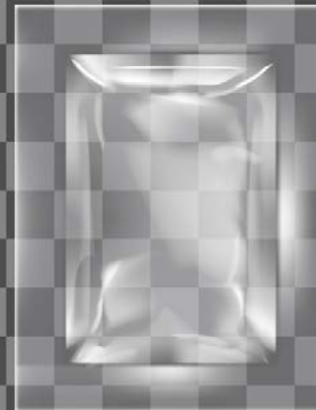
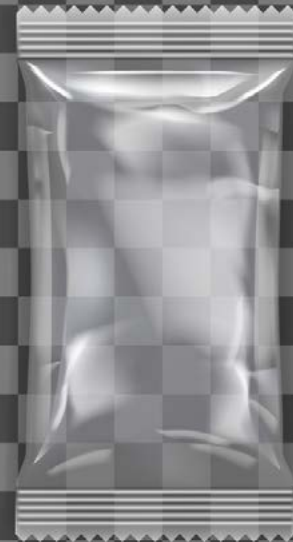
**The client wanted to explore future
opportunities for printing packaging using
3D printing to differentiate their product.**

Technologies

- Packaging
- Printing
- Landscaping
- Market mapping
- Materials

Domain expertise

- FMCG
- Manufacturing





The project story:

We undertook secondary - review of patents, literature, industry reports - and primary - expert interviews - research to develop a landscape of technology developments in the space.

The research explored materials used in printing, the 3D machines as well as software developments, and leading players operating in the space were mapped.

Expert interviews explored views on the future trajectory of 3D printing and the potential opportunities it offered FMCG organisation with discussions exploring the potential challenges still to be overcome. An overview of competitor activity was also produced

Results: deliverables and outcomes

Our client gained a robust understanding of technology and market developments as well as recommendations on best partners for potential collaborations.

The result was a number of successful partnerships and development projects.

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