

Who should we have on our Scientific Advisory Board?



A successful Scientific Advisory Board was established and has been running several years.

A Scientific Advisory Board was set up with the experts that we identified and has been successfully running for several years. The board continues to provide guidance and insight to the client on future technology strategy direction.

Technologies

- Global analysis
- Interview
- Technology
- Business analysis

Domain expertise

- Food and beverage
- Business strategy
- Sector expertise





Our client asked:

Client wished to set up a Scientific Advisory Board with expertise in a key technology platform of strategic importance to the food industry for the future.

The project story:

The client wished to leverage knowledge and expertise from different geographic regions (Asia, Europe, Americas) because, to date, they felt they were too insular in their approach and only consulted with local experts.

Initially we held internal consultations with key stakeholders within the company to understand their specific needs in relation to the advisory board. From this we identified global experts aligned with the key technology platform by reviewing publications and undertaking detailed conversations to further understand expertise and willingness to engage.

Experts were then evaluated based on the breadth of their expertise, reputation, and willingness to engage.

Results: deliverables and outcomes

A Scientific Advisory Board was set up with the experts that we identified and has been successfully running for several years. It continues to provide guidance and insight to the client on the direction of its future technology strategy.

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