

What opportunities are there to
treat skin issues?



We identified key areas of opportunity to treat specific skin issues.

Leading players operating in these areas were recommended as potential partners to allow the client to fast-track their innovation process.

Technologies

- Landscaping
- Interview
- Research

Domain expertise

- Consumer
- Beauty
- Skin
- Partner identification



Our client asked:

Our client wished to map the different types of skin issues faced by women in order to select those areas offering most business opportunity.

The project story:

The client also wished to understand the solutions addressing these issues incorporating but not exclusively devices as well as ingredients in scope.

Partnerships were seen as central to deliver on ambition.

We mapped the landscape of skin issues faced by women and skin experts were interviewed to validate the emerging map.

Research was focused on the exploring causes, measurement, and treatments available now, and those that were emerging over next 2-3 years.

Key industrial and academic players were also identified for potential partnerships.

Results: deliverables and outcomes

We identified key areas of opportunity to treat specific skin issues.

Leading players operating in these areas were recommended as potential partners to allow the client to fast-track their innovation process.

Contact us

info@sagentiainnovation.com

+44 1223 875200

www.sagentiainnovation.com

Leading players operating in these areas were recommended as potential partners to allow the client to fast-track their innovation process.