

Reducing pain associated with
dental sensitivity



**We recommended prioritised approaches
based on those with the most robust
evidence.**

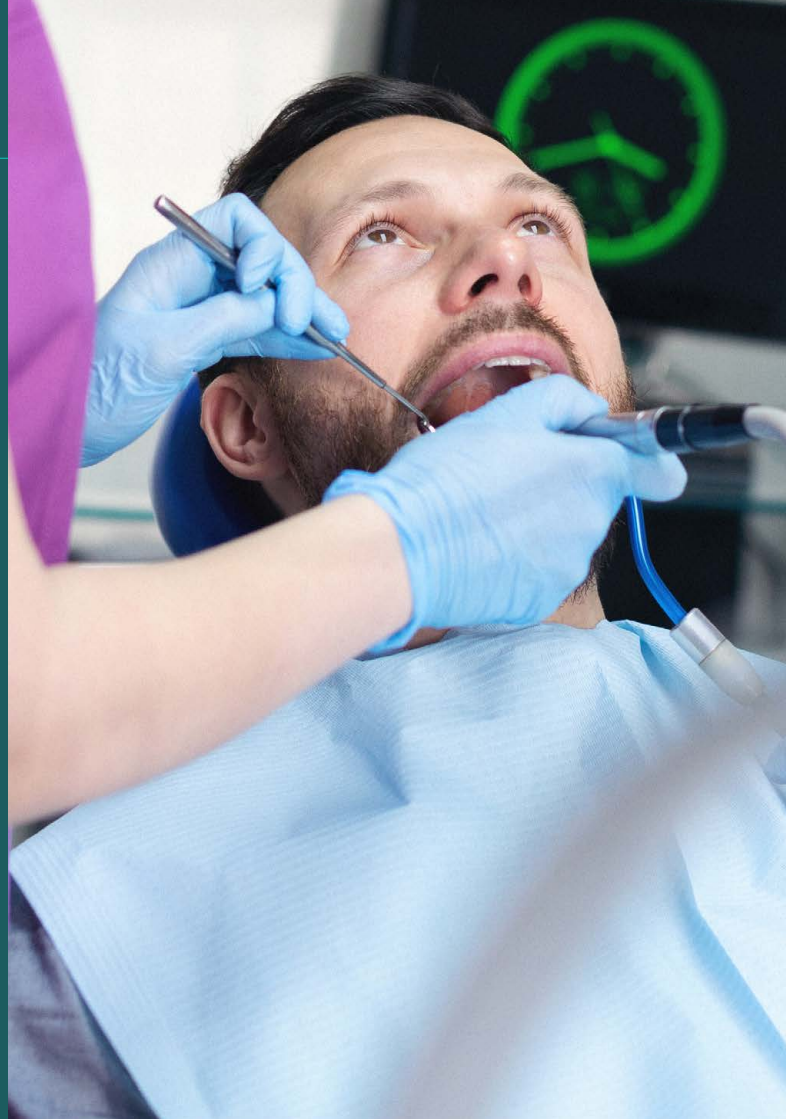
Technology development partners were also identified that were available to work with client in order to deliver a differentiated product to the market.

Technologies

- Landscaping

Domain expertise

- Medical
- Dental
- Partner identification



Our client asked:

The client wanted to explore different approaches that could address dental sensitivity.

The project story:

Solutions needed to have clinical trial evidence to support claims that could be made in association with products developed.

We reviewed literature and clinical trial databases to identify potential solutions. Detailed conversations were also undertaken with key experts to seek their views on potential solutions.

Results: deliverables and outcomes

We recommended prioritised approaches based on those with the most robust evidence.

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Contact us

info@sagentiainnovation.com

+44 1223 875200

www.sagentiainnovation.com

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