

What technologies can change the material properties of packaging?



There was a requirement for the properties of a certain packaging material to be modified for sustainable benefits and there was a need to understand technologies that would enable this.

Specific properties were required from a packaging material that was not readily available. We were asked to explore the different technology options that might satisfy these specific criteria. Research was undertaken across different industries to identify potentially applicable technologies.

Recommendations were made for a leading technology in the space from outside of the client's industry. This led to a partnership and substantial investment.

Technologies

- Packaging
- Materials

Domain expertise

- FMCG
- Manufacturing
- Technology

