

Navigating government
policy changes



Our client wanted to respond to the UK Government's consultation in four areas of waste management and plastic packaging, to ensure its views on the best way forward were heard.

Technologies

- Regulatory expertise
- Recycling/end of life
- Materials
- Packaging

Domain expertise

- Sustainability





The project story:

We explored the four consultation areas under consideration and the interdependencies between them, as well as our client's identified sustainability progress and goals. We used our technical understanding of different materials, recycling technologies and the needs of specific products, and the requirements of packaging, to ensure that the overall response made sense from a practical and technical standpoint as well as exploring the views of a range of different stakeholders, internal and external, to advise on the best position to take.

Results: deliverables and outcomes

Recommendations were made on a final list of responses, including a consideration of how different elements are interconnected and how they influence each other. One page position papers – which assessed the implications of our recommendations for different business units and how they might need to respond, as well as considering what the key challenges would be – were generated. Further actions to be implemented following completion of the consultation process were also identified.

Contact us

info@sagentiainnovation.com

+44 1223 875200

www.sagentiainnovation.com

We explored the four consultation areas under consideration and the interdependencies between them, as well as our client's identified sustainability progress and goals.